

AMERICA THE GREATEST®

America is the greatest nation in the world because she has allowed her citizens the opportunity to develop their "Potential for Greatness." Citizens such as
BRUCE JENNER.

- Born:** October 28, 1949 (Scorpio)
Mount Kisco, New York, the
second of four children.
- Father:** William Jenner,
tree surgeon.
- Mother:** Estelle Jenner.
- Education:** Graceland College,
Lamoni, Iowa.
- Accomplishment:** Decathlon Gold Medal
Winner in the 1976 Olympics;
established a new world
record of 8,618 points.



BRUCE JENNER

Bruce Jenner is a direct descendent of Edward Jenner, the British physician who developed a smallpox vaccine and established the science of immunology in the early 1800's. Bruce grew up in New York State and Connecticut, and was a letter winner in football, basketball and track at Newton High School in Connecticut. In college he began competing in the Decathlon, and won a berth in the 1972 Olympics in Munich. He finished 10th with 7,722 points behind the Russian Nikolai Avilov's world record first place score of 8,454 points. Jenner good-naturedly told Avilov that at their next Olympic meeting he would win. The next four years saw Bruce Jenner training with incredible singleness of purpose — physically and emotionally he conditioned himself without compromise. In July, 1976, at the twenty-first Olympiad in Montreal, Canada, Jenner beat Avilov, and established a new Olympic Decathlon world record.

A nation is as great as the sum total of the greatness of its individuals. America offers her people more opportunity to develop their "Potential for Greatness" than any other nation on earth. I challenge you to develop yours!

Today we honor **BRUCE JENNER**. Tomorrow could we honor you?

Dr. Michael R. Loss.

DR. MICHAEL R. LOSS
President, America the Greatest®, Inc.